

2017 Sponsorship Opportunities

3rd Annual

# LIFE SAVER RIVER CRUISE BENEFIT

08•02•17



# 3rd Annual **LIFE SAVER** **RIVER CRUISE** **BENEFIT**

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## **EVENT OVERVIEW**

On Wednesday, August 2nd, The LIFE SAVER River Cruise Benefit returns once again to help ensure that abused and neglected children have hope for a bright future. This unique event will be held at the St. Norbert College Marina and promises to be livelier than ever — with boat cruises along the Fox River, cocktails, hors d'oeuvres, live music and a whole lot of fun for a very important cause. Please consider becoming part of this fantastic fundraising event by becoming an event sponsor. All proceeds from the event will support the Willow Tree Child Cornerstone Child-Advocacy Center, which served 408 abused children last year alone.

## **ABOUT WILLOW TREE**

Willow Tree is a compassionate, child-friendly environment where specially trained professionals work with abuse victims to evaluate and investigate each case while also providing advocacy and therapy. At Willow Tree, abused children get the care and support they need so they can begin to heal from the trauma they have endured. Willow Tree has served more than 2,343 child abuse victims since opening in 2011.

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## **EVENT SCHEDULE** **WEDNESDAY, AUGUST 2ND**

**6:00 PM**

Boat guests meet at St. Norbert College Marina on the Fox River

**6:45 PM**

Reception opens at St. Norbert College Marina for land guests

• DRINKS • HORS D'OEUVRES • LIVE MUSIC •

**8:00 PM**

Brief program about Willow Tree

**10:00 PM**

Event concludes

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## **TICKET INFORMATION**

### **CAPTAIN & CREW**

Captain a boat and invite your guests for the evening. Boats in various sizes are available.

• 10-person boat **\$1,500** • 8-person boat **\$1,200** • 6-person boat **\$900**

**LAND PACKAGE** **\$100** per person, **\$180** per couple



## SPONSORSHIP OPPORTUNITIES

This event is a great way to promote your business while helping raise vital funds in support of vulnerable children.

### ADMIRAL \$10,000+

- Premier listing as sponsor in all event-related print, electronic, and media promotions
- Premier placement of company logo &/or name on event signage
- Recognition during remarks at event
- A full-page ad in the event guide & special recognition in annual report
- A 10-person boat and 10 tickets for entertaining guests at event

### LIFE SAVER \$5,000

- Prominent listing as sponsor in all event-related print, electronic, and media promotions
- Prominent placement of company logo &/or name on event signage
- Recognition during remarks at event
- A 1/2-page ad in the event guide & special recognition in annual report
- 8 land-package tickets for entertaining guests at event

### DOCK \$2,500

- Acknowledgement as sponsor in all event-related print, electronic, and media promotions
- Exclusive placement of company logo &/or name on 1 (one) of the docks participating in games-portion of event [up to 5 docks available for sponsorship]
- Recognition during remarks at event
- A 1/4-page ad in the event guide & special recognition in annual report
- 4 land-package tickets for entertaining guests at event

### BUOY \$1,000

- Name listed in all event-related print and electronic promotions
- Name on event website and event signage
- Logo in the event guide and special recognition in annual report
- 2 land-package tickets to the event

### BEACON \$500

- Name listed on event website and in event guide
- Recognition in our annual report
- 2 land-package tickets to the event

## FOR MORE INFORMATION

Visit [willowtreecac.org/life-saver/](http://willowtreecac.org/life-saver/)

Or contact:

Tim Kneeland 920.619.5662

Christy Policy 917.301.2297





# Willow Tree

Cornerstone Child Advocacy Center  
www.willowtreecac.org

## Better Help for Child Abuse Victims

Before, children had to go from place-to-place and talk with many people to get the help they needed. Now, they can go to Willow Tree, tell their story once and get the help they need to begin their healing process.



### WILLOW TREE ADVISORY BOARD

Christy Policy, Chair  
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 Mary Gronnert  
 Kathy Hartman  
 Sherri Hoyman  
 Mike Jerry  
 Tim Kneeland

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### LIFE SAVER RIVER CRUISE COMMITTEE

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 Kathy Hartman

Sherri Hoyman  
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